



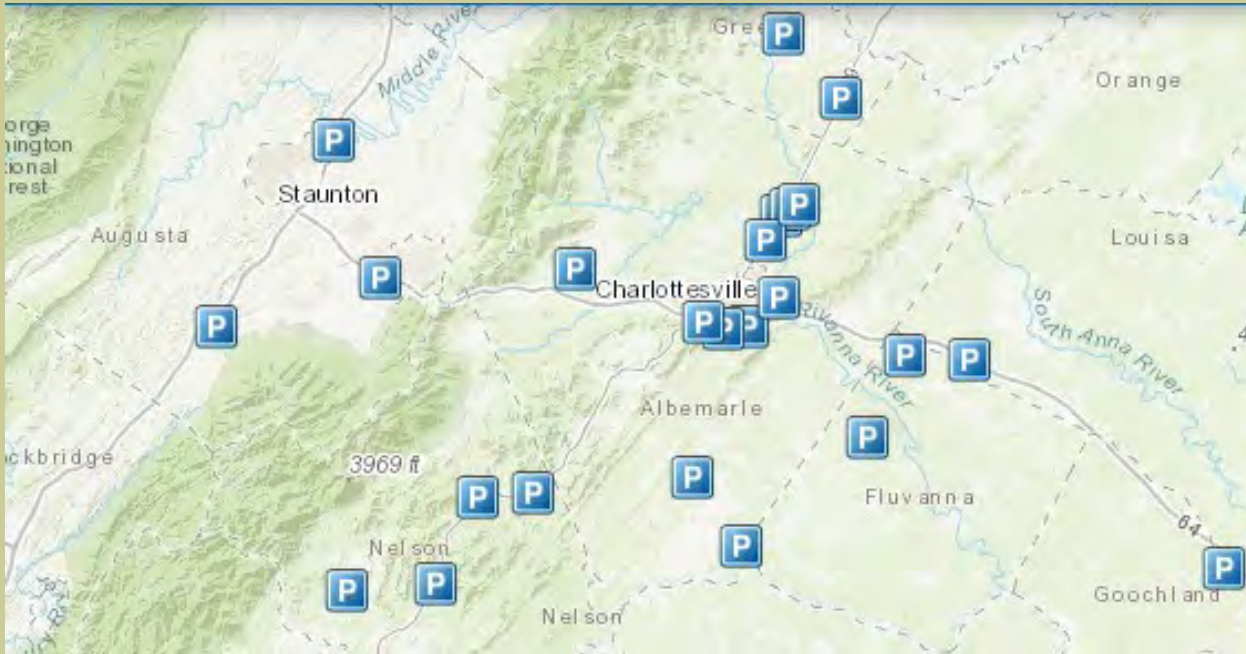
RideShare

What is the purpose of RideShare? RideShare is a joint collaborative effort between the TJPDC and the Central Shenandoah Planning District Commission (CSPDC) that aims to decrease traffic congestion and increase mobility across the Central Virginia and Central Shenandoah Valley regions. RideShare encourages commuters to use non-single occupancy transportation to and from work, that includes transit, biking, walking, teleworking, in addition to the carpool matching and vanpool coordination services.

How is it funded? The program is funded through a combination of state and local dollars. Virginia's Department of Rail and Public Transportation funds 80% of the program with a 20% match from 5 of the 6 TJPDC localities (Greene County currently abstains.)

What are the major components of the program? RideShare is comprised of programs like carpool matching and vanpool coordination, which make it easier for commuters across the region to make carpooling a routine feature of their daily lives. This is done primarily through an online "ridematch" program, which matches commuters depending on their beginning and end destinations, and other factors. RideShare also operates a Guaranteed Ride home program, which provides up to 5 free trips a year for members in case of emergency. This program ensures that individuals who use alternate forms of transportation can leave their workplace in case of an emergency, or if they are required to stay later at their workplace.

RideShare also offers services to local employers to help solve transportation or parking needs. It offers a telework portfolio that can assist in setting up formal programs for telework policies. RideShare can also offer information on how to set up vanpools, flexible work schedules, and trip planning for employees.



RideShare covers anyone who lives or works in the following areas: cities of Buena Vista, Charlottesville, Harrisonburg, Lexington, Staunton and Waynesboro; and the counties of Albemarle, Augusta, Bath, Fluvanna, Greene, Highland, Louisa, Nelson, Rockbridge and Rockingham.

How many park and ride lots are in the area? There are currently 26 park and ride lots in the Central Virginia and Central Shenandoah Valley region. Further suggestions for park and ride lots are sent to and reviewed by the TJPDC. The lots are inventoried for usage and condition every quarter by staff.

How is success measured? RideShare submits data to the Virginia Department of Rail Public Transportation monthly, quarterly and annual on the number of commuters registered with the program. Commuters log their trips in the app or online to earn rewards, and this shows a snapshot of some, but probably not all of the alternative trips taken. A report is generated each month from AgileMile, a transportation tracking software.



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